



**BOYS & GIRLS CLUBS  
OF SILICON VALLEY**

**Gift**  **this season.**



**BOYS & GIRLS CLUBS OF SILICON VALLEY**

# **JOY DRIVE GIFT COLLECTION**

Be part of the magic by donating new, unwrapped gifts for kids and teens at participating club locations on Dec. 5, 2024, volunteering, or donating to support youth this holiday season.

To learn more, visit [www.bgclub.org/joy](http://www.bgclub.org/joy) or contact [kristi.cole@bgclub.org](mailto:kristi.cole@bgclub.org)

# Sponsor

Joy Drive	Presenting Sponsor \$25,000	Holiday Sponsor \$15,000	Joy Sponsor \$10,000	Cheer Sponsor \$5,000
Exclusive event titling rights	X			
Speaking opportunity at press event	X			
Annual Report feature	X			
Featured story in BGCSV Newsletter	X			
Host a holiday activity booth (optional)	X	X		
Company giveaways (optional)	X	X		
Name inclusion in press release	X	X	X	
Customized engagement plan	X	X	X	
Company logo on drive collection boxes (submission deadline Sept 20)	X	X	X	X
Website logo recognition	X	X	X	X
Social media recognition	X	X	X	X



## Supporting Sponsorship Opportunities

### (Below \$5,000):

- Name recognition only on website, event signage, etc.
- Name recognition on collection boxes
- Volunteer spots first come, first serve
- Social media recognition

### Additional ways to get involved this holiday season:

- Adopt a Clubhouse or Family
- Host a company on-site gift & donation drive

**Not able to attend one of the on-site drop off locations on December 5th?  
Contact Kristi Cole to customize your engagement plan at [kristi.cole@bgclub.org](mailto:kristi.cole@bgclub.org)**



**Administrative Offices**

15 W San Fernando St

San Jose, CA 95113

(408) 957-9685

contact@bgclub.org

[www.bgclub.org](http://www.bgclub.org)

Federal ID#: 94-1294898

**Dear Community Leaders,**

As the holiday season approaches, Boys & Girls Clubs of Silicon Valley is thrilled to announce the second annual Joy Drive, and it is our great hope that you will join us in spreading joy and warmth to Club kids and teens in Santa Clara County.

Boys & Girls Clubs of Silicon Valley provides a safe space, caring mentors, and enriching programs for over 6,000 youth during the school year. This holiday season, we aim to bring smiles to the faces of these remarkable young individuals by collecting gifts that will make their celebrations even more special.

Here's how you can get involved and make a difference:

**GIFT:** Donate new, unwrapped gifts suitable for children and teenagers of all ages. These could include toys, books, art supplies, clothing, and other age-appropriate items. **To sign up, please visit [bgclub.org/joy](http://bgclub.org/joy).**

**Join us on December 5, 4pm – 6pm, at one of our drop-off locations!**

**Main Office**  
**15 W San Fernando St,**  
**San Jose**

**Morgan Hill Club**  
**17666 Crest Ave,**  
**Morgan Hill**

**Alviso Club**  
**5040 N First St,**  
**San Jose**

**DONATE:** In addition to physical gifts, monetary contributions are welcomed. These funds will be used to purchase additional gifts and support the Boys & Girls Clubs' ongoing programs and services.

**VOLUNTEER:** Help staff holiday activity stations, collect and sort donated gifts, and distribute gifts after the drive is complete.

Warmest regards,

Kristi Cole  
Director of Development

*Please retain this letter for tax purposes. Boys & Girls Clubs of Silicon Valley is a not-for-profit organization Federal Tax ID #94-1294898*



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## Boys & Girls Clubs of Silicon Valley *Joy Drive* Toolkit

The mission of Boys & Girls Clubs of Silicon Valley is to inspire and empower all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring adults. This holiday season, we aim to bring smiles to the faces of these remarkable young individuals by collecting gifts that will make their holiday celebrations even more special.

### Sign Up Now

For corporate or individual gift donations, please fill out the sign up form at [bgclub.org/joy](http://bgclub.org/joy).

**We have put together this toolkit to provide everything you need to give joy:**

**Timeline:**

- November 1 - December 4: Joy Drive launch and community activation
- December 5: Joy Drive takes place at Morgan Hill, Alviso, and San Jose locations
- December 6+: Your gifts will be distributed to kids and teens across Santa Clara County

**Your Toolkit:**

**Flyer & Social Media Images:** Spread the Joy!

**Press Release:** Don't be shy about your generosity. Use this press release template to promote your company's involvement.

**Sponsorships:** If you would like to sponsor or underwrite the cost of the Joy Drive, please contact Kristi Cole at [kristi.cole@bgclub.org](mailto:kristi.cole@bgclub.org) or call (408) 877-6485.

**Thank you for all of your support!**



**BOYS & GIRLS CLUBS  
OF SILICON VALLEY**

# Gift this season.

December 5, 2024, 4pm-6pm



## WE ARE SUPPORTING

**BOYS & GIRLS CLUBS OF SILICON VALLEY**

JOY DRIVE GIFT COLLECTION

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### GIFT

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### VOLUNTEER

Help collect and sort donated gifts or staff holiday activity stations at your chosen drop-off location



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15 W San Fernando St,  
San Jose, CA 95113



**Alviso Club**  
5040 N First St,  
San Jose, CA 95002



**Morgan Hill Club**  
17666 Crest Ave,  
Morgan Hill, CA 95037

SCAN ME!





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OF SILICON VALLEY**



# Gift **JOY** this season.

December 5, 2024, 4pm-6pm

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**SCAN ME!**



# Boys & Girls Clubs of Silicon Valley

## Gift Idea List



### Young Kids

#### Toys

- Action figures
- Barbies/Dolls
- Rubix Cubes
- Slime/Kinetic Sand
- Legos and Lego sets
- Remote control cars
- Pokemon cards
- Stuffed animals/Squishmallows
- Popular Character items (Disney, DC/Marvel, Sonic, Hello Kitty/Sanrio, L.O.L Surprise, Pokemon)

#### Books

- Picture books/easy readers (English or Spanish)
- Chapter books
- Coloring books

#### Arts

- Playdough
- Crafts/art supplies, art kits
- Crayons, markers, & colored pencils

#### Entertainment

- Sports Balls - Basketballs, Footballs, Soccer Balls, Volleyballs, Playground Balls

### Older Kids

#### Wearables

- Warm jackets
- Slippers
- Belts
- Disney blankets

#### Arts

- Art supplies
- Pencil Cases
- Diaries/journals
- Board games/card games

#### Personal Care

- Personal care items (lotion, soap, body sprays, shampoo/conditioner)
- Makeup and makeup accessories (brushes, cosmetic bags, eyeshadows, eyeliner, lip gloss, lashes)
- Hair tools (curling/straightening irons, hair dryers)

#### Entertainment

- LED lights
- Sports equipment
- Video games and video game accessories (consoles, games, controllers)
- Bluetooth speakers, headphones/earbuds

# Boys & Girls Clubs of Silicon Valley Joy Drive Social Media

View and download all images at [tinyurl.com/joyassets24](https://tinyurl.com/joyassets24)



## Post Ideas:

**Post #1:** Help us make the holidays unforgettable! Join Boys & Girls Clubs of Silicon Valley Joy Drive on December 5, 4-6pm. Donate gifts, give funds, or volunteer your time to bring smiles to young hearts. Details at [bgclub.org/joy](https://bgclub.org/joy). #BGCSVJoyDrive #GiftJoy

**Post #2:** Spread joy this season! Be part of Boys & Girls Clubs of Silicon Valley's Joy Drive on December 5. Donate gifts, contribute funds, or volunteer your time. Together, we can make the holidays brighter for Club kids and teens. Learn more at [bgclub.org/joy](https://bgclub.org/joy). #BGCSVJoyDrive #GiftJoy

**Post #3:** [YOUR COMPANY] is spreading the joy this holiday season with Boys & Girls Clubs of Silicon Valley. Learn more at [bgclub.org/joy](https://bgclub.org/joy) and join us in making this holiday season unforgettable for local youth.

## Tags:

Boys & Girls Clubs of Silicon Valley  
Linkedin, Instagram, & Facebook @bgclubsv  
#BGCSVJoyDrive #GiftJoy



PRESS RELEASE

**[YOUR COMPANY NAME] supports Boys & Girls Clubs of Silicon Valley JOY DRIVE**

Funds from this annual gift drive go toward spreading joy to at-risk youth in Santa Clara County

**[Month Day], 2024, San Jose, CA – [YOUR COMPANY NAME], [company type],** is proud to announce it has become a contributor to Boys & Girls Clubs of Silicon Valley (BGCSV) 2024 JOY DRIVE. The drive collects gifts for the holidays for distribution to over 6,000 at-risk youth ages 5-18+ served by BGCSV. For many of the children served by the Club, gifts from the JOY DRIVE are the only ones they will receive during the holiday season.

**[QUOTE FROM YOUR COMPANY]**

Local businesses are encouraged to collect new unwrapped gifts until December 5th. Flyers, outreach toolkit, and information on gift collection can be found at [www.bgclub.org/joy](http://www.bgclub.org/joy).

**About Boys & Girls Clubs of Silicon Valley**

Boys & Girls Clubs of Silicon Valley has been at the forefront of youth development in Santa Clara County for 80 years, providing innovative and effective afterschool and summer enrichment programs primarily for low-income, at-risk Santa Clara County youth ages 5-18+ years. Our mission is to inspire and empower all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring adults. To learn more about our programs and opportunities, visit [www.bgclub.org](http://www.bgclub.org) or join our online community on LinkedIn, Instagram, and Facebook @BGClubSV.

**About [YOUR COMPANY NAME]**

**BGCSV Media Contact** | NINICO Communications | Kiana Karn | [kiana@ninico.com](mailto:kiana@ninico.com)

**[YOUR COMPANY NAME]** | Media Contact |

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