



**BOYS & GIRLS CLUBS**  
OF SILICON VALLEY

**Administrative Offices**

518 Valley Way  
Milpitas, CA 95035  
408-957-9685  
contact@bgclub.org  
[www.bgclub.org](http://www.bgclub.org)  
Federal ID#: 94-1294898

Dear Community Leaders,

As the holiday season approaches, Boys & Girls Clubs of Silicon Valley is thrilled to announce the Joy Drive initiative, and it is our great hope that you will join us in spreading joy and warmth to Club kids and teens in Santa Clara County.

Boys & Girls Clubs of Silicon Valley provides a safe space, caring mentors, and enriching programs for over 3500 youth during the school year. This holiday season, we aim to bring smiles to the faces of these remarkable young individuals by collecting gifts that will make their celebrations even more special.

Here's how you can get involved and make a difference:

**GIFT:** Donate new, unwrapped gifts suitable for children and teenagers of all ages. These could include toys, books, art supplies, clothing, and other age-appropriate items. **To view a recommended gift list visit [bgclub.org/joy](http://bgclub.org/joy).**

**Join us on December 7, 4pm – 6pm, at one of our drop-off locations!**

<b>Levin Club</b>	<b>Morgan Hill Club</b>	<b>Alviso Club</b>
<b>4955 Edenvue Dr, San Jose</b>	<b>17666 Crest Ave, Morgan Hill</b>	<b>5040 N First St, San Jose</b>

**DONATE:** In addition to physical gifts, monetary contributions are welcomed. These funds will be used to purchase additional gifts and support the Boys & Girls Clubs' ongoing programs and services.

**VOLUNTEER:** Help collect and sort gifts or fill out a holiday card for a child.

Warmest regards,

Machelle Locsin  
Chief Development Officer

*Please retain this letter for tax purposes. Boys & Girls Clubs of Silicon Valley is a not-for-profit organization Federal Tax ID #94-1294898*

# Boys & Girls Clubs of Silicon Valley *Joy Drive Toolkit*



The mission of Boys & Girls Clubs of Silicon Valley is to inspire and empower all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring adults. This holiday season, we aim to bring smiles to the faces of these remarkable young individuals by collecting gifts that will make their holiday celebrations even more special.

**We have put together this toolkit to provide everything you need to give joy:**

## **Timeline:**

- November 7 - December 6: Joy Drive launch and community activation
- December 7: Joy Drive takes place at Morgan Hill, Alviso, and San Jose locations
- December 8+: Your gifts will be distributed to kids and teens across Santa Clara County

## **Your Toolkit:**

**Corporate Participation Form:** Don't forget to submit this so we can support and recognize your efforts.

**Individual Participation Form:** For individual gift donations, fill out the individual participation form at [bgclub.org/joy](http://bgclub.org/joy).

**Flyer & Social Media Images:** Spread the Joy!

**Press Release:** Don't be shy about your generosity. Use this press release template to promote your company's involvement.

**Sponsorships:** If you would like to sponsor or underwrite the cost of the Joy Drive, please contact Mabelle Locsin at [mabelle.locsin@bgclub.org](mailto:mabelle.locsin@bgclub.org) or call 408-890-2918.

**Thank you for all of your support!**



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# Gift **JOY** this season.

**December 7, 2023, 4pm-6pm**



Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Yes! We will spread joy at the following locations:**

Levin Club  
4955 Edenvue Dr  
San Jose, CA 95111

Alviso Club  
5040 N First St  
San Jose, CA 95002

Morgan Hill Club  
17666 Crest Ave Morgan Hill,  
CA 95037

*The joy doesn't stop here. Your team is welcome to fill out a holiday card for a child at your drop-off location.*

Yes! Sign us up for holiday cards

518 Valley Way, Milpitas, CA 95035  
(408) 957-9685 [www.bgclub.org](http://www.bgclub.org)  
[contact@bgclub.org](mailto:contact@bgclub.org)



**SCAN ME!**





**BOYS & GIRLS CLUBS  
OF SILICON VALLEY**

# Gift this season.

December 7, 2023, 4pm-6pm



## WE ARE SUPPORTING

**BOYS & GIRLS CLUBS OF SILICON VALLEY**

JOY DRIVE GIFT COLLECTION

### DONATE

Be part of the magic  
by donating to  
support youth this  
holiday season at  
[bgclub.org/donate](https://bgclub.org/donate)

### GIFT

Donate new,  
unwrapped gifts  
for kids and teens  
at participating  
club locations on  
Dec. 7, 2023

### VOLUNTEER

Help collect gifts  
at the joy drive or  
fill out a holiday  
card for a child at  
your drop-off  
location



**Levin Club**  
4955 Edenview Dr  
San Jose, CA 95111



**Alviso Club**  
5040 N First St  
San Jose, CA 95002



**Morgan Hill Club**  
17666 Crest Ave  
Morgan Hill, CA 95037

SCAN ME!



# Boys & Girls Clubs of Silicon Valley

## Gift Idea List



### Young Kids

#### Toys

- Action figures
- Barbies/Dolls
- Rubix Cubes
- Slime/Kinetic Sand
- Legos and Lego sets
- Remote control cars
- Pokemon cards
- Stuffed animals/Squishmallows
- Popular Character items (Disney, DC/Marvel, Sonic, Hello Kitty/Sanrio, L.O.L Surprise, Pokemon)

#### Books

- Picture books/easy readers (English or Spanish)
- Chapter books
- Coloring books

#### Arts

- Playdough
- Crafts/art supplies, art kits
- Crayons, markers, & colored pencils

#### Entertainment

- Sports Balls - Basketballs, Footballs, Soccer Balls, Volleyballs, Playground Balls

### Older Kids

#### Wearables

- Warm jackets
- Slippers
- Belts
- Disney blankets

#### Arts

- Art supplies
- Pencil Cases
- Diaries/journals
- Board games/card games

#### Personal Care

- Personal care items (lotion, soap, body sprays, shampoo/conditioner)
- Makeup and makeup accessories (brushes, cosmetic bags, eyeshadows, eyeliner, lip gloss, lashes)
- Hair tools (curling/straightening irons, hair dryers)

#### Entertainment

- LED lights
- Sports equipment
- Video games and video game accessories (consoles, games, controllers)
- Bluetooth speakers, headphones/earbuds



PRESS RELEASE

**[YOUR COMPANY NAME] supports Boys & Girls Clubs of Silicon Valley JOY DRIVE**

Funds from this annual gift drive go toward spreading joy to at-risk youth in Santa Clara County

**[Month Day], 2023, San Jose, CA – [YOUR COMPANY NAME], [company type],** is proud to announce it has become a contributor to Boys & Girls Clubs of Silicon Valley (BGCSV) 2023 JOY DRIVE. The drive collects gifts for the holidays for distribution to 3,500 at-risk youth ages 5-18 served by BGCSV. For many of the children served by the Club, gifts from the JOY DRIVE are the only ones they will receive during the holiday season.

**[QUOTE FROM YOUR COMPANY]**

Local businesses are encouraged to collect new unwrapped gifts until December 7th. Flyers, outreach toolkit, and information on gift collection can be found at [www.bgclub.org/joy](http://www.bgclub.org/joy).

**About Boys & Girls Clubs of Silicon Valley**

Boys & Girls Clubs of Silicon Valley has been at the forefront of youth development in Santa Clara County for over 75 years, providing innovative and effective afterschool and summer enrichment programs primarily for low-income, at-risk Santa Clara County youth ages 5-18 years. Our mission is to inspire and empower all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring adults. To learn more about our programs and opportunities, visit [www.bgclub.org](http://www.bgclub.org) or join our online community on LinkedIn, Instagram, and Facebook @BGClubSV.

**About [YOUR COMPANY NAME]**

**BGCSV Media Contact** | NINICO Communications | Kiana Karn | [kiana@ninico.com](mailto:kiana@ninico.com)

**[YOUR COMPANY NAME] Media Contact** |

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# Boys & Girls Clubs of Silicon Valley Joy Drive Social Media

View and download all images at [flickr.com/bgclubsv](https://www.flickr.com/bgclubsv)



## Post Ideas:

**Post #1:** Help us make the holidays unforgettable! Join Boys & Girls Clubs of Silicon Valley Joy Drive on December 7, 4-6pm. Donate gifts, give funds, or volunteer your time to bring smiles to young hearts. Details at [bgclub.org/joy](https://bgclub.org/joy). #BGCSVJoyDrive #GiftJoy

**Post #2:** Spread joy this season! Be part of Boys & Girls Clubs of Silicon Valley's Joy Drive on December 7. Donate gifts, contribute funds, or volunteer your time. Together, we can make the holidays brighter for Club kids and teens. Learn more at [bgclub.org/joy](https://bgclub.org/joy). #BGCSVJoyDrive #GiftJoy

**Post #3:** [YOUR COMPANY] is spreading the joy this holiday season with Boys & Girls Clubs of Silicon Valley. Learn more at [bgclub.org/joy](https://bgclub.org/joy) and join us in making this holiday season unforgettable for local youth.

## Tags:

Boys & Girls Clubs of Silicon Valley  
Linkedin, Instagram, & Facebook @bgclubsv  
#BGCSVJoyDrive #GiftJoy

